

4 June, 2009

Dear Seafood Trade Member,

A big May 14<sup>th</sup> opening of the Copper River salmon fishery marked a promising beginning of the **2009 wild Alaska salmon season**. During the first weeks, Copper River fishermen caught over three times as many sockeye salmon as biologists had forecast. King salmon catches on the other hand are well below expected levels.

The ALASKA DEPARTMENT OF FISH AND GAME forecasts of the 2009 harvest of wild salmon in Alaska are:

**Alaska Salmon Harvest (measured in thousands of fish)**

<b>Species</b>	<b>2008 Harvest</b>	<b>2009 Forecast</b>	<b>% Change</b>
Pink Salmon	84,051	113,198	+35%
Sockeye Salmon	39,023	38,167	-2%
Keta (Chum) Salmon	18,233	18,559	+2%
Coho Salmon	4,398	4,678	+6%
King Salmon	351	468	+33%

The 35% forecasted increase in the 2009 Alaska pink salmon harvest is in line with previous increases in odd-numbered years. Pink salmon's fixed 2-year life cycle results in genetically distinct odd- and even-year runs which in turn have engendered wide swings in alternate year populations. The 2009 sockeye salmon harvest is projected to be slightly lower than last year, primarily because of an expected decrease in the sockeye harvest in Bristol Bay.

**The 2009 halibut and black cod fisheries in Alaska** opened on March 21 and will extend through mid-November 2009. This year's Total Allowable Catch (TAC) for Alaska halibut and black cod is 45.5 million pounds and 24.6 million pounds respectively. For more details regarding Alaska fisheries, see the website of the Alaska Department of Fish & Game at <http://www.cf.adfg.state.ak.us/>

The Alaska Seafood Marketing Institute (ASMI) promotes awareness of Alaska as a source of top-quality, sustainably harvested seafood. ASMI collaborates with importers, distributors and retailers of Alaska seafood, conducting consumer promotions, chef demonstrations, sales staff training seminars, etc. **Please call or email us if you would like to discuss how ASMI can help support your sales of Alaska seafood.**

Best regards,



David McClellan, Regional Representative  
Alaska Seafood Marketing Institute

## ESE 2009

The Alaska Seafood pavilion at the ESE trade show (April 28-30) in Brussels was once again a busy and productive meeting point for seafood buyers and sellers. The Alaska exporters exhibiting with us this year were:

### **Breakers Fish Company (USA) Inc.**

P.O. Box 1055  
Woodinville, WA 98072-1055 USA  
PHONE: +1 425 486 7474  
EMAIL: [charlie@breakersfish.com](mailto:charlie@breakersfish.com)  
CONTACT: Charlie Holloway, President

### **E + E Foods**

3625 First Avenue South  
Seattle, Washington 98134 USA  
PHONE: +1(206) 768-8979  
EMAIL: [randy@eefoods.com](mailto:randy@eefoods.com)  
WEB: [www.eefoods.com](http://www.eefoods.com)  
CONTACT: Randy Patrick, Director Sales

### **Icy Strait Seafoods, Inc.**

2825 Roeder Ave.  
Bellingham, WA 98225 USA  
PHONE: +1 360.734.8175  
EMAIL: [glen@icystraitseafoods.com](mailto:glen@icystraitseafoods.com)  
WEB: [www.icystraitseafoods.com](http://www.icystraitseafoods.com)  
CONTACT: Glen Harvey, Sales

### **Glacier Fish Company**

1200 Westlake Avenue North  
AGC Building, Suite 900  
Seattle, WA 98109 USA  
PHONE: +1 206 298 1200  
E-MAIL: [merle@glacierfish.com](mailto:merle@glacierfish.com)  
WEB: [www.glacierfish.com](http://www.glacierfish.com)  
CONTACT: Merle Knapp, V.P. Sales

### **Intersea Fisheries West, Inc.**

701 Dexter Avenue North, Suite 305 Seattle  
Washington 98109 USA  
PHONE: +1(206) 285-5630  
E-MAIL: [john@intersea-seafood.com](mailto:john@intersea-seafood.com)  
WEB: [www.intersea-seafood.com](http://www.intersea-seafood.com)  
CONTACT: John Martin, President

### **Ocean Beauty Seafoods, Inc.**

1100 West Ewing Street  
Seattle Washington 98107 USA  
PHONE: +1(206) 285-6800  
E-MAIL: [info@oceanbeauty.com](mailto:info@oceanbeauty.com)  
WEB: [www.oceanbeauty.com](http://www.oceanbeauty.com)  
CONTACT: Michael McGinley, Int'l Sales

### **Pacific Seafood Group**

16797 S.E. 130<sup>th</sup> Ave.  
Clackamas, OR 97015 USA  
PHONE: +1 503-905-4548  
EMAIL: [malony@pacseafood.com](mailto:malony@pacseafood.com)  
CONTACT: Larz Malony, Manager Int'l

### **Pacific Harvest Seafood, Inc.**

6601 - 117th Ave SE  
Bellevue, Washington 98006 USA  
PHONE: +1 425 254 1544  
EMAIL: [jim@phsfd.com](mailto:jim@phsfd.com)  
CONTACT: Jim Gonzalez, President

### **Pacific Ocean Foods, Inc.**

P.O. Box 33615  
Seattle, Wa. 98133-0615 USA  
PHONE: +1 206 546-1202  
EMAIL: [jackisin@pacificoceanfoods.net](mailto:jackisin@pacificoceanfoods.net)  
CONTACT: Jack Hagel, Director

### **Palomino Foods**

701 N. 36th St., Suite 300  
Seattle, WA 98103 USA  
PHONE: +1 206 632-4650  
EMAIL: [mel@palominofoods.com](mailto:mel@palominofoods.com)  
WEB: [www.palominofoods.com](http://www.palominofoods.com)  
CONTACT: Mel Donaldson, Director

### **Peter Pan Seafoods, Inc**

2200 Sixth Avenue 10th Floor  
Seattle Washington 98121-1820  
PHONE: +1(206) 728-6000  
E-MAIL: [sales@ppsf.com](mailto:sales@ppsf.com)  
WEB: <http://www.ppsf.com>  
CONTACT: Steven Chartier, V.P. Sales

### **Seafood Producers Cooperative**

2875 Roeder Ave.  
Bellingham, WA 98225 USA  
PHONE: +1 360 733 0120  
EMAIL: [jreynolds@spcsales.com](mailto:jreynolds@spcsales.com)  
WEB: <http://www.spcsales.com>  
CONTACT: Jeff Reynolds, Sales Manager

### **Snopac Products Inc.**

6118 12th Ave S  
Seattle, WA 98108  
PHONE: +1(206) 764-9230  
EMAIL: [GMirick@Snopac.net](mailto:GMirick@Snopac.net)  
WEB: [www.snopac.net](http://www.snopac.net)  
CONTACT: Grant Mirick, Director

### **Trident Seafoods Europe GMBH**

Stadtkoppel 20  
21137 Lüneburg, Germany  
PHONE: +49 4131 408 6911  
E-MAIL: [Sbotrel@tridentseafoods.com](mailto:Sbotrel@tridentseafoods.com)  
WEB: [www.tridentseafoods.com](http://www.tridentseafoods.com)  
CONTACT: Simone Botrel, Sales Manager